



Commissariat général à l'égalité des territoires  
URBACT Secretariat  
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Tél : 01.85.58.61.98

Paris, Thursday 05<sup>th</sup> December 2018

Dear Lead Partner,  
Dear Eva Judit Técsi,

You have submitted an application for the Phase 2 of the network **Come in!** under the URBACT III [CCI 2014TC16RFIR003] Call for Proposals for Transfer Networks by the fixed deadline, set on the 4<sup>th</sup> of October 2018.

Following the eligibility check performed by the URBACT Secretariat and building on the outcomes of the assessment performed by the External Assessment Panel (EAP), the URBACT III Monitoring Committee has approved 23 Transfer Networks.

As you have been informed by e-mail, we hereby officially confirm that the Monitoring Committee (MC decision 4<sup>th</sup> December 2018) has approved the second phase of the **Come in!** Transfer Network in the framework of the URBACT III Programme.

To this end, the Lead Partner formally committed with the 6 Project Partners (Gheorgheni, Varazdin, Plasencia, Forli, City of Warsaw, City of Pori) to engage the funds needed to co-finance ERDF.

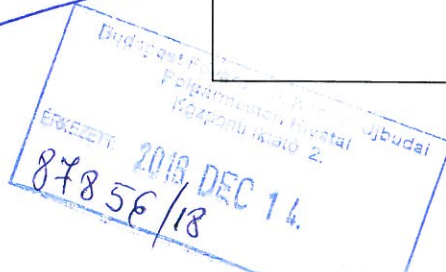
The total project budget amounts to 599,312.13 € and the ERDF contribution amounts to 447,954.38 €. Please note that the total budget approved for Ujbuda amounts to 168,610.00 € and the ERDF contribution amounts to 118,027.00 € representing 70% of the total budget.

Activities related to the project implementation have to be implemented between the official start date and end date of the network. We officially confirm that the network is approved for 24 months from 4<sup>th</sup> December 2018 until 4<sup>th</sup> December 2020.

The terms of this letter have a legal effect. The formal Subsidy Contract to be signed between the Managing Authority and the Lead Partner is currently being finalised by the URBACT Secretariat and will be sent as soon as possible.

Please do not hesitate to contact the URBACT Secretariat for any additional information you might require.

On behalf of the Managing Authority,  
Emmanuel Moulin  
Head of the URBACT Secretariat



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<b>Network Assessment Sheet Phase 2</b>	<b>COME IN!</b> A community festival celebrating the city's built heritage and common values	<b>1<sup>st</sup> Call for Proposals for Transfer Networks</b>
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<b>Thematic Objective</b>	9. Social inclusion
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### Partnership

	City Name	Country	Region (more, less or transition area)
LP	Újbuda	Hungary	EU More developed region
PP	Gheorgheni	Romania	EU Less developed region
PP	Varazdin	Croatia	EU Less developed region
PP	Plasencia	Spain	EU Less developed region
PP	Forlì	Italy	EU More developed region
PP	City of Warsaw	Poland	EU More developed region
PP	City of Pori	Finland	EU More developed region

### Project summary

The joint policy challenge of the Come in! Transfer Network partner cities (Újbuda–HU, Forlì–IT, Gheorgheni–RO, Varazdin–HR, Targówek–PL, Plasencia–ES, Pori–FI) is to mobilise citizens, foster civilian power and urban stewardship through raising awareness towards the values of built heritage to decrease social isolation. This also highlights the brokerage role of municipalities (creating conditions for stakeholders to creatively shape urban environment and public policies).

### EAP - assessment

**The EAP would recommend the project Come In! to be funded for Phase 2.**

**Essential recommendations to be addressed by January 2019:**

- Provide further detail on the planned activities and clearly identify stages, requirements and phases of the transferability.
- Further specify and explain the additional activities, which are mentioned in the work plan (e.g. Treasure Hunting Workshops and Learning Loops) and their timing.

**The EAP makes the following suggestions for Phase 2:**

- Clarify how communication outputs, e.g. Photo Safari, Mood Records and Impression Pitches will be subsequently used after the festival.
- Adequately justify the project budget, ensuring a better match with the activities and use of expertise described in the work plan.

## Comments

<b>Crit A - Relevance of the Good Practice and Quality of Phase 2 Partnership</b>	<b>SCORE Very Good</b>
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The relevance of the Good Practice and the quality of the partnership are very good.

The proposal confirms suitable and comprehensive reference to the EU2020 Strategy, the European Cohesion Policy, and the European Agenda for Culture. It also links to the newly launched Partnership on Culture and Cultural Heritage. This includes the identification of the local strategic contexts.

The overall geographic coverage of the partnership is good although Western Europe is less represented. The needs and interests of the Transfer Cities has been clearly explained. Further detail could have been how the network will act as a bridging mechanism and help Transfer Cities to link the community festival to their different local development and heritage issues.

The Good Practice is described, but the various stages and elements could have been broken down more clearly.

The proposal demonstrates the added value for the Transfer Cities, which will have the opportunity to learn from the Good Practice. At the same time the Lead Partner demonstrates an appropriate level of interest to refine the Good Practice by learning from the Network, seeking possibilities of new thematic fields and ways of community organisation.

<b>Crit B - Coherence of Transfer Methodology and overall transfer potential</b>	<b>SCORE Very Good</b>
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The coherence of the Transfer Methodology and transfer potential is very good.

The methodology is well structured in line with the Good Practice elements and the urban contexts of the Transfer Cities. The Transfer Methodology has a clear focus on the exchange of experience and builds on the partners' needs and knowledge. However, it is less detailed with regard to the information on specific content and organisational issues, including the function of some activities in the transfer process (e.g. Scaling Plan).

The content of the Transnational Meetings could have been more thoroughly elaborated, as well as the format and content of the Treasure Hunting Workshops and the Learning Loops in order to gauge their usefulness for the partners and their different local contexts and themes.

The transfer potential is very high and the Good Practice can be transferred in its entirety by all partner cities during the project's lifetime. This is partly due to the character and size of the Good Practice, but also due to the selection of city partners and their appropriate local contexts that can integrate the Good Practice well.

<b>Crit C - Quality of the Planned Activity and Outputs for Phase 2</b>	<b>SCORE Good</b>
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The quality of the planned activities and outputs is good.

The work plan is clearly defined with a detailed indication of activities, deliverables and outputs. These are also summarised in a visual timeline. However, there is less detail provided about the function, content, duration and number of participants in some of the key

activities. This includes the Festival, the Treasure Hunting Workshops and the Learning Loops. It is less clear how the URBACT Local Groups will be involved in the process.

Although the Transfer Diaries have been described and are aligned with 'scrapbook' concept of the URBACT Guide, the added-value of the Innovation flow chart and 'Journey Maps' is not clearly explained in relation to the development of the Transfer Plan.

<b>Crit D - Quality of proposed Network Management and Budget in Phase 2</b>	<b>SCORE Good</b>
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The quality of the proposed network management and budget is good.

The Lead Partner has extensive experience of European and cooperation projects and has an excellent network on the topic of creative places, people, and businesses. The Lead Management Team is clearly presented and organised well.

The project coordinator is identified and has already delivered the same role in Phase 1. She is also a coordinator of the Creative Spirits Network, and will, therefore, be supported by internal colleagues, particularly regarding administration and international relations. As the role of project coordination requires to be a full time position for the purposes of the URBACT Transfer Network, assurances need to be given as to the appropriate and comprehensive allocation of human resources to this project.

The Lead Expert has been identified and is the same as in Phase 1. His role is clearly identified and embedded in all activities and phases of the project. Specific tasks and roles have also been assigned for three Ad-hoc Experts.

The budget is less detailed particularly with regard to the different budget lines in view of the different activities (travels, communication, expertise costs). The number of days per event and the associated costs are insufficiently detailed, and do currently not ensure that a match between events described in the work plan have corresponding costs allocated (e.g. guided excursion to Bologna).

<b>Crit E – Quality in which EAP Recommendations have been addressed</b>	<b>SCORE Excellent</b>
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The quality in which the recommendations of the External Assessment Panel have been addressed is excellent.

The recommendations from the External Assessment Panel have been addressed in detail and presented clearly.

